

Virtual Online Video Live and Archived • Part of the Heritage Value-based Care Conference Series

SISTER VIRTUAL EVENTS ON THE FUTURE OF MEDICINE

VIRTUAL FIRST NATIONAL SPECIALTY CARE TRANSFORMATION SUMMIT

October 8 – 11, 2024

www.SpecialtyCareSummit.com

The Leading Forum on Strategies to Enhance the Role, Coordination
and Compensation of Specialty Care Providers, Including CMMI's Support
Person-Centered, Value-Based Specialty Care Initiative

VIRTUAL THIRD NATIONAL PRIMARY CARE TRANSFORMATION SUMMIT

December 3 – 6, 2024

www.PrimaryCareTransformationSummit.com

The Leading Forum on Strategies to Enhance the Role,
Compensation and Supply of Primary Care Providers

**Media Partners: AIS Health, Harvard Health Policy Review,
Health Affairs and Inside Health Policy**



SPONSOR & EXHIBITOR PROSPECTUS

Diamond Sponsor – \$25,000 for one or \$32,500 for both

- Diamond sponsorship will be exclusive and limited to the first confirmed Diamond sponsor.
- Exclusive sponsor top recognition on the Specialty Care/Primary Care Transformation Summits website homepages and on the Summit video broadcast portal homepages
- Most prominent Company logo in preferred position in the Specialty Care/Primary Care Transformation broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 25 Complimentary registrations to the Summit, pending approval.
- Opportunity to place and introduce a keynote speaker on Specialty Care/Primary Care Transformation agenda with topic and speaker (subject matter expert) approved by Summit planning committee.
- Opportunity to organize and select a moderator for one featured Summit plenary session with topic and faculty approved by Summit planning committee.
- Opportunity to organize and select a moderator for two Summit concurrent sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run a minimum of 3 times each during the broadcast between sessions or during the breaks.
- Premier acknowledgement during Summit broadcast on broadcast portal.
- Premier acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, cities, and states.
- Post-conference attendee list with names, companies, titles, addresses, cities, and states for a one-time mailing.
- GHC, LLC will send three email blasts/press releases on behalf of sponsor to the Summit attendee database, plus GHC, LLC's physician organization and value-based payment email databases of over 35,000.
- First right of refusal of sponsorship opportunities at the next Specialty Care/Primary Care Transformation Summits.

Gold Sponsor – \$15,000 for one or \$20,000 for both

- Company logo and link (gold level) on the Specialty Care/Primary Care Transformation Summits website homepages and on the Summit video broadcast portal homepages.
- Company logo in prominent position in the Summit broadcast portal Hall of Logos (gold level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 15 Complimentary registrations to the Summit, pending approval.
- Opportunity to organize and select a moderator for three Summit concurrent sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run once each day during the broadcast between sessions or during the breaks.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, cities, and states.
- Post-conference attendee list with names, companies, titles, addresses, cities, and states for a one-time mailing.
- GHC, LLC will send two email blasts/press releases on behalf of sponsor to the Summit attendee database, plus GHC, LLC's physician organization and value-based payment email databases of over 35,000.
- Advanced sponsorship opportunities at the next Specialty Care/Primary Care Transformation Summits.

Silver Sponsor – \$10,000 for one or \$12,500 for both

- Company logo and link (silver level) on the Specialty Care/Primary Care Transformation Summits website homepages and on the Summit video broadcast portal homepages.
- Company logo in the Virtual Specialty Care/Primary Care Transformation Summits broadcast portal Hall of Logos (silver level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 10 Complimentary registrations to the Summit, pending approval.
- Opportunity to organize and select a moderator for two Summit concurrent sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit a one-minute video advertisement to run at least twice during the broadcast between sessions or during the breaks
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-Summit attendee list with names, companies, titles, cities, and states.
- Post-Summit attendee list with names, companies, titles, addresses, cities, and states for a one-time mailing.
- GHC, LLC will send one email blast/press release on behalf of sponsor to the Summit attendee database, plus GHC, LLC's physician organization and value-based payment email databases of over 35,000.

Bronze Sponsor – \$5,000 for one or \$7,500 for both

- Company logo and link (bronze level) on Specialty Care/Primary Care Transformation Summits website homepages and on the Summit video broadcast portal homepages.
- Company logo in the Specialty Care/Primary Care Transformation Summits broadcast portal Hall of Logos (bronze level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 5 Complimentary registrations to the Summit, pending approval.
- Opportunity to organize and select a moderator for one Summit concurrent session with topic and faculty approved by Summit planning committee.
- Pre-Summit attendee list with names, companies, titles, cities, and states.
- Post-Summit attendee list with names, companies, titles, addresses, cities, and states for a one-time mailing.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.

Exhibitor – \$2,995 for one or \$3,995 for both

- Company logo and link (exhibitor level) on Specialty Care/Primary Care Transformation Summits website homepages and on the Summit video broadcast portal homepages
- Company logo in the Specialty Care/Primary Care Transformation Summits broadcast portal Hall of Logos (exhibitor level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- 3 Complimentary registrations to the Summit, pending approval.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.